



Co-funded by
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Training for professionals
working in inclusive tourism

Third newsletter



Project number: 2021-1-ES01-KA220-VET-000034879

About the project

T4proIN is an Erasmus+, KA2, VET two-year project.

It started in February 2022 and aims to improve the quality of tourism services and the safety of people with special needs during their journeys through the use of common and consistent approaches.

In addition, the project will seek to improve accessible tourism and accommodation available in recreational facilities for people with disabilities.

What's going on

In a world where inclusivity and accessibility are at the forefront of social change, the T4proIN project continues to pave the way for a more inclusive tourism industry. After the need analysis carried out, together with the literature resources, the consortium used the obtained results to develop the project training contents, focusing on four specific disabilities (physical, visual and hearing impairments, plus neurodevelopmental disorders) and on three main topics: space, communication and emergency situations. This training material has been developed through animated videos, scenarios and interactive tools, filling the gap of formal education.

What emerged through the need analysis, being the base of the training material? Here some data:

1. People with disabilities, particularly physical disabilities, often avoid traveling due to past difficulties.
2. Food menus present challenges for those with allergies or specific dietary requirements, and there's an important lack of ways to address communication needs for individuals with all kind of impairments.
3. Additional issues highlighted include uncertainty about the actual accessibility of facilities, cost-related concerns regardless of the degree of disability, and a need for better training of staff in the hospitality sector.





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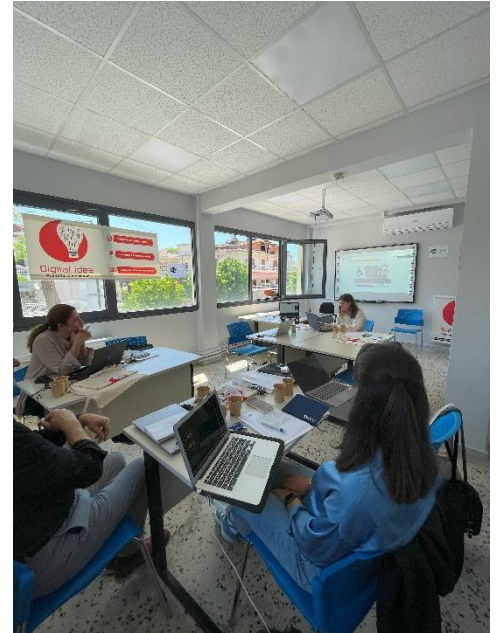
THIRD TRANSNATIONAL MEETING: 17 & 18 MAY 2023, LARISSA, GREECE

Partners met for the third time in Larissa (Greece) hosted by Digital Idea. The consortium reviewed significant advancements in two crucial aspects of the project: the finalization of the training contents (including videos) and on the development of the interactive E-learning platform and e-map. The MOOC platform is at the heart of the T4proIN project, offering a vital tool for delivering high-quality training to individuals interested in making tourism facilities more accessible.

The discussions during the meeting revolved around its structure, content, and interactive features. The objective was clear - to ensure an engaging and informative learning experience for participants. The partners are well aware that accessible tourism is not just about physical infrastructure but also about creating a welcoming and informed environment.

The e-map, another critical component of the project, was discussed in detail during the meeting. This interactive e-map will serve as a comprehensive guide, offering detailed information on accessibility features in various establishments such as hotels, restaurants, and tourist attractions, empowering travelers with disabilities to plan their trips more effectively, ultimately leading to a more enjoyable and inclusive travel experience. The discussion on the e-map structure was a key point of the third transnational meeting of the T4proIN project.

Besides, as the meeting was concluded, there was a renewed sense of commitment and enthusiasm among the partners. The discussions held during the gathering allowed them to refine their strategies and chart a clear path towards achieving the project's objectives.





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Next steps: The future of the T4proIN interactive training

After the transnational meeting in Larissa, partners are focusing on the interactivity part of the T4proIN project deliverables. One of the primary goals is to create user-friendly and easily accessible tools that would be beneficial to both tourists and tourism professionals, as well as to provide valuable information to tourists with disabilities, making it easier for them to identify accessible facilities and services within specific countries.

Specifically, there are some important steps for which partners are working hard:

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- **E-Learning for all:** Training will be available via the E-learning platform. Through this latter, organizations involved in tourism can access high quality educational resources that will help them understand and implement accessible tourism practices;
- **E-map and motivation for inclusion:** Organizations will be motivated to be included on the map to draw attention to their services and potential tourists, thus promoting accessible tourism;
- **Pilot testing with operators of the touristic industry:** To ensure that these new platforms truly live up to expectations, they will be pilot tested;
- **Promotion of the project deliverables:** Local events will be carried out to ensure that the resources are ready for widespread use, providing real value to all those seeking more accessible tourism. These local events will be carried out in Italy, Spain, Greece and Bulgaria! During these events, partners will share the project results with end-users of deliverables, experts, and managers in the field of tourism.

Looking ahead, the partners will carry out the Bulgarian local event together in Plovdiv, in April 2024. This final conference will mark the culmination of their collaborative efforts. In fact, the T4proIN project is not just about creating innovative tools but also about ensuring that these tools are readily available and put to good use in the real world.

Keep in touch with T4proIN partners to discover more and to participate to the local events!

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